

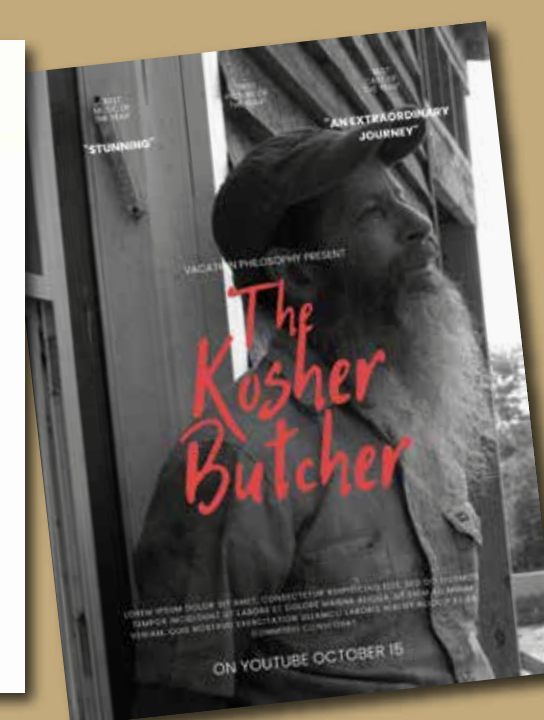
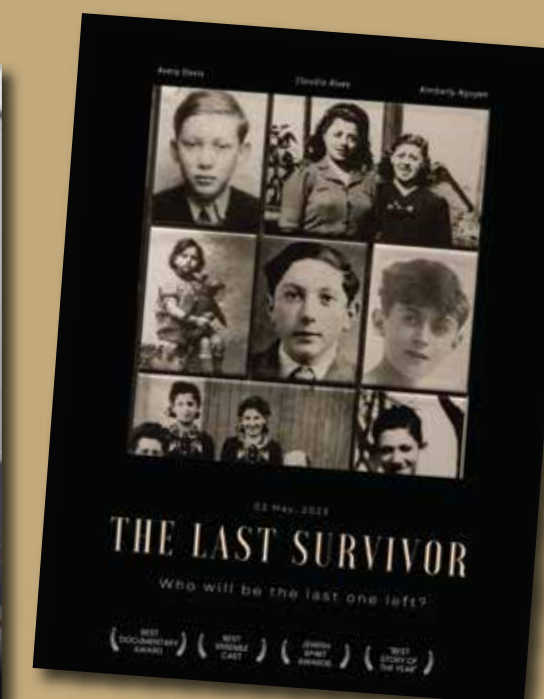
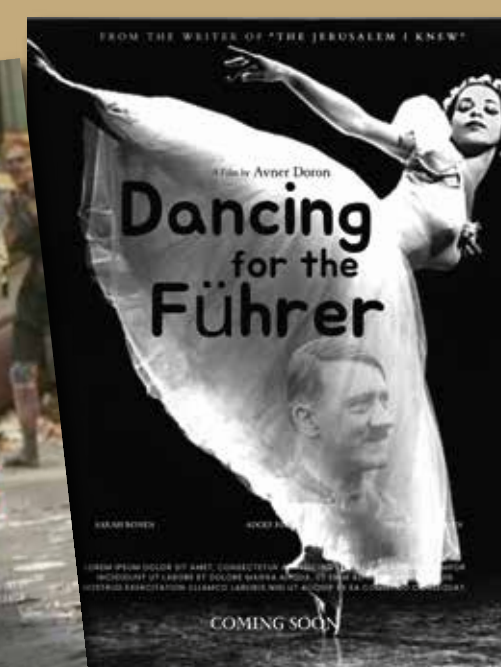
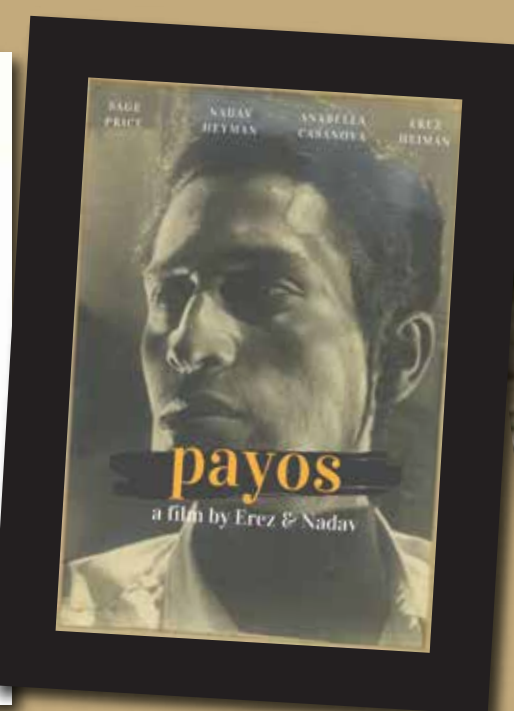
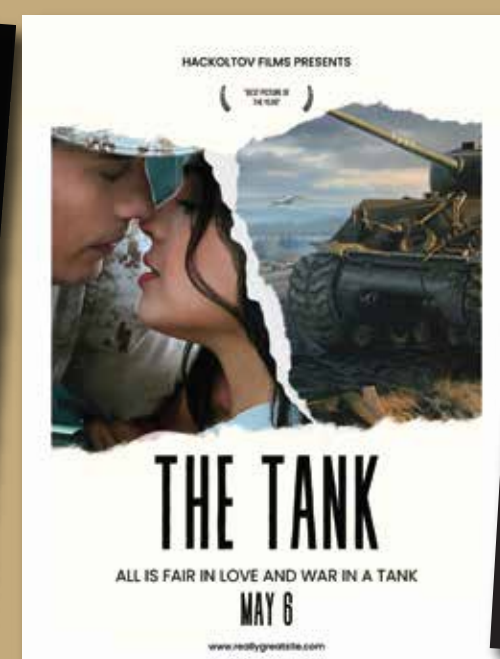
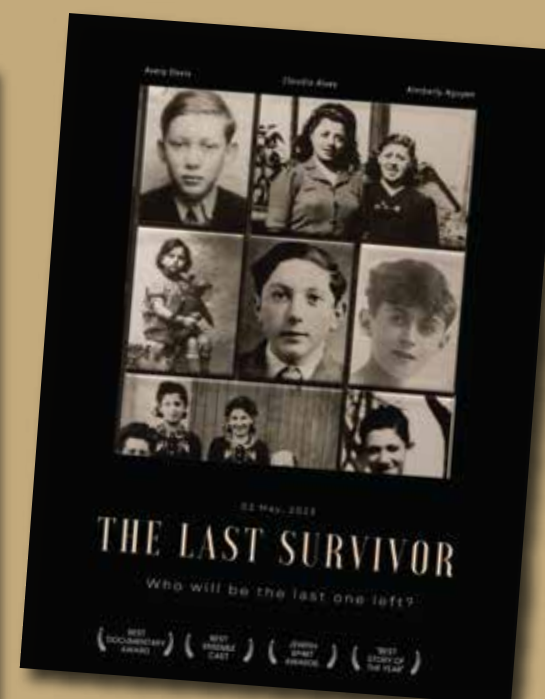
A Film By Nadav Heyman & Erez Heiman

payos

The Untold Story Of The Lakewood Jewish Film Festival



© All Rights Reserved 2023



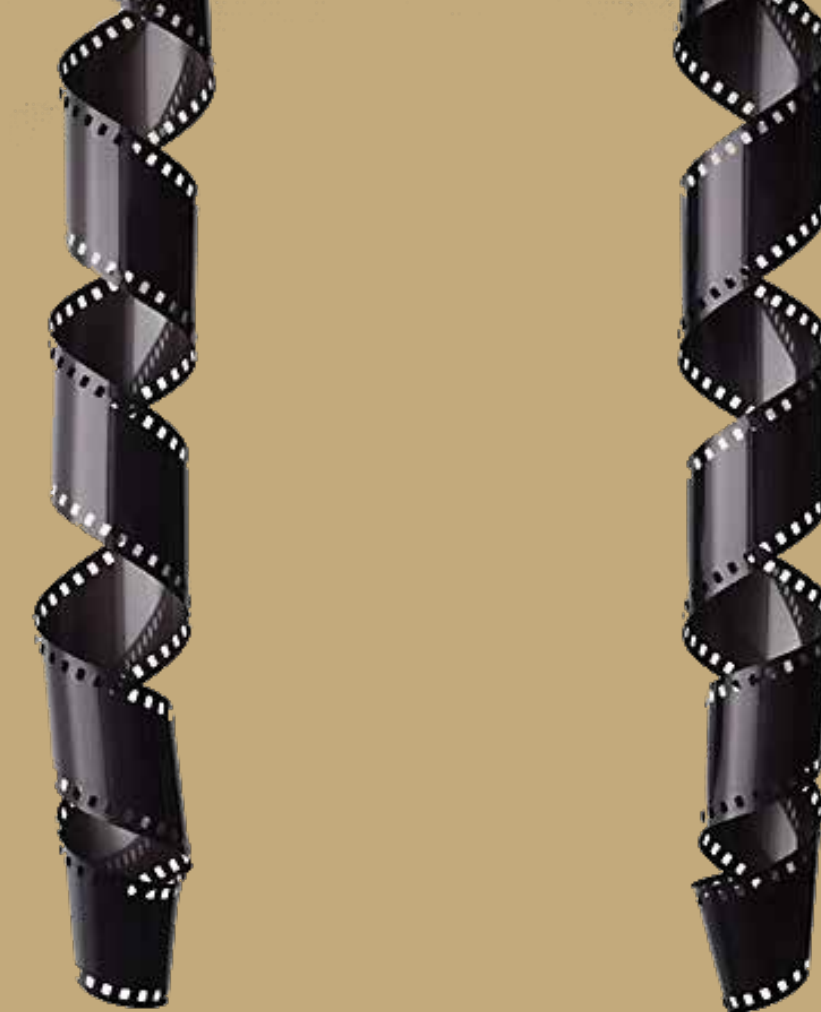
This story takes place in Lakewood, home to the fifth largest Jewish Film Festival in the entire state of Colorado.



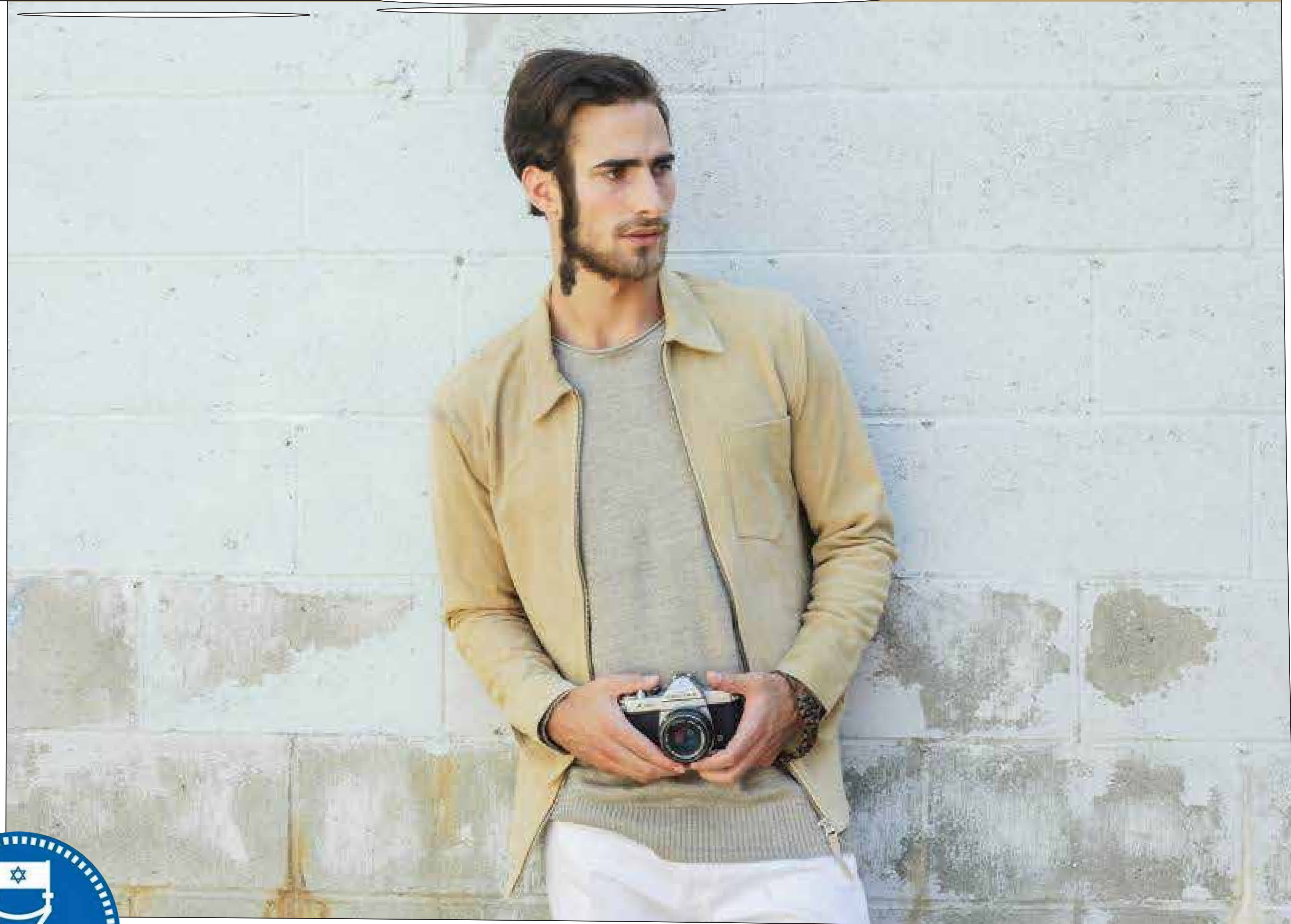


When its founder suffers a fatal heart attack, his long time protege, Jessica, takes the helm.



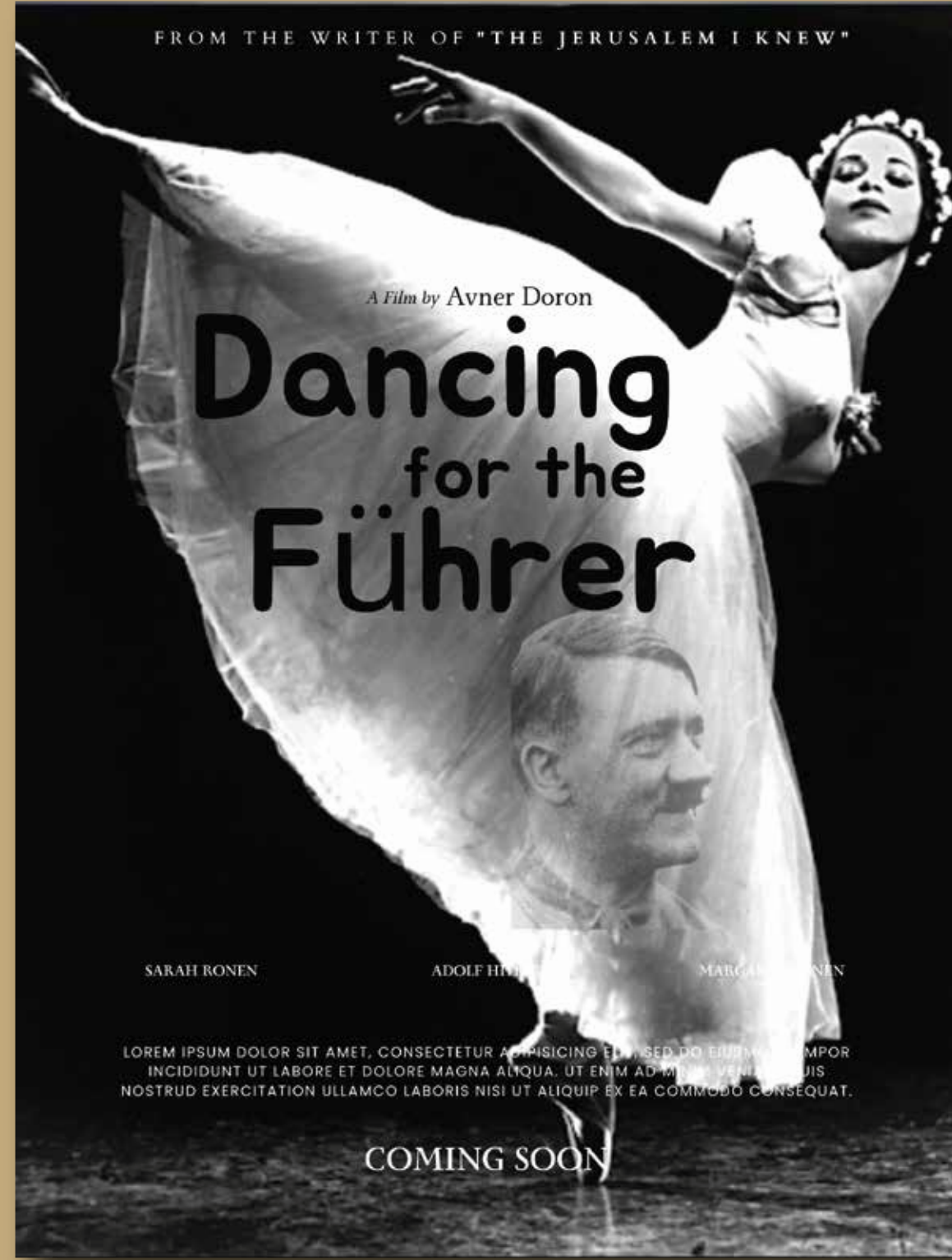
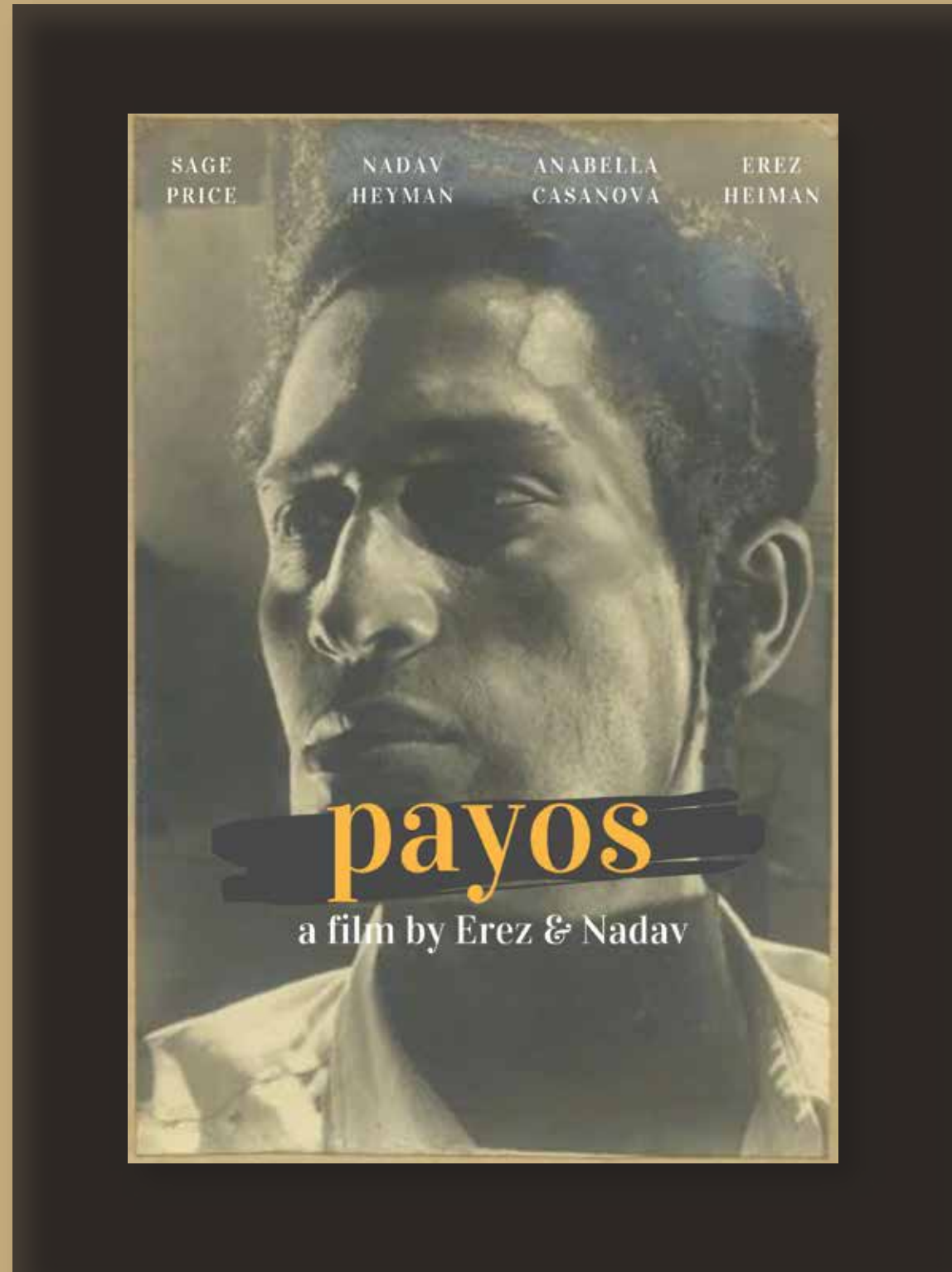


That is until his son,
Israel, comes back to
claim the throne.

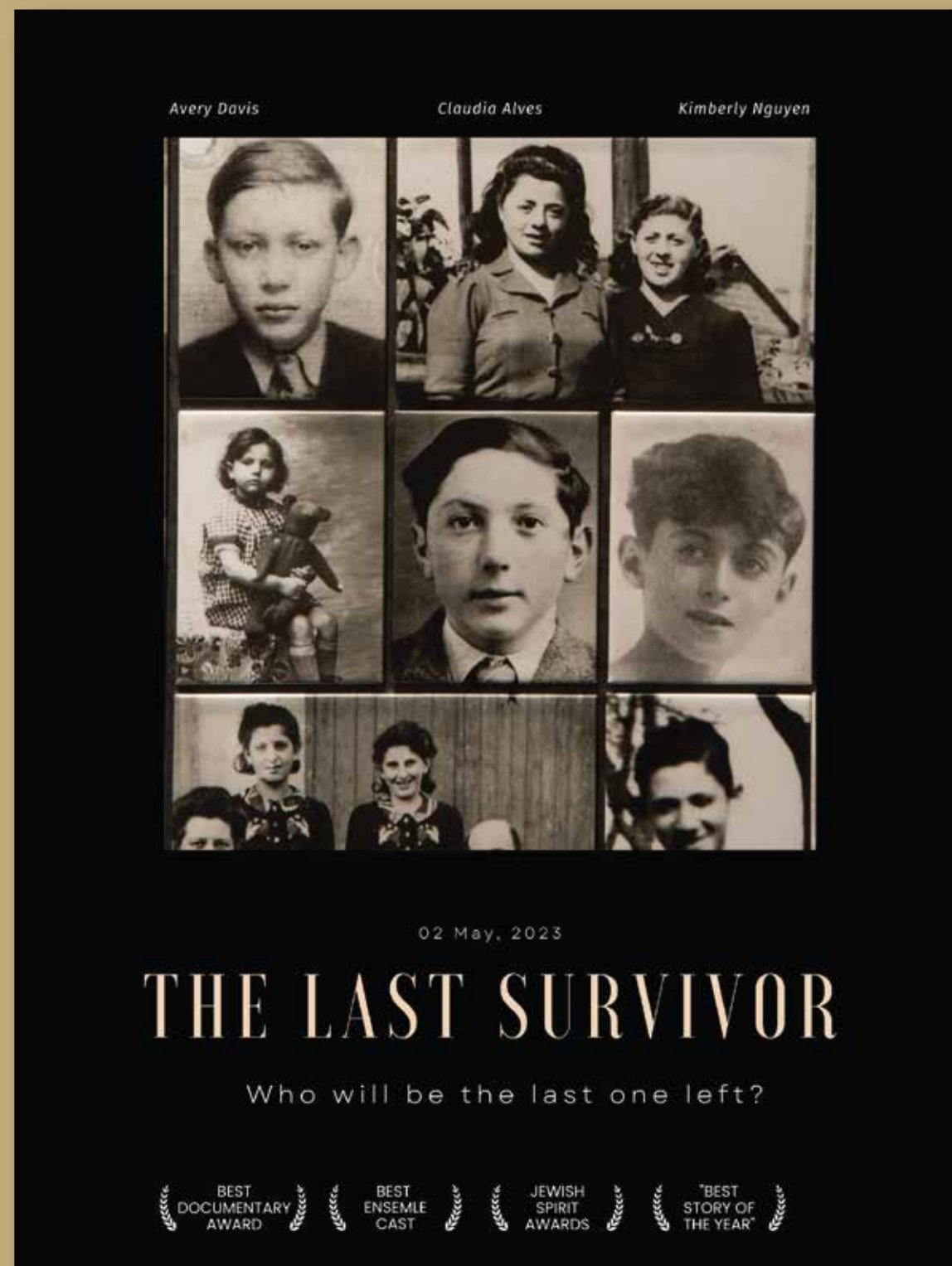
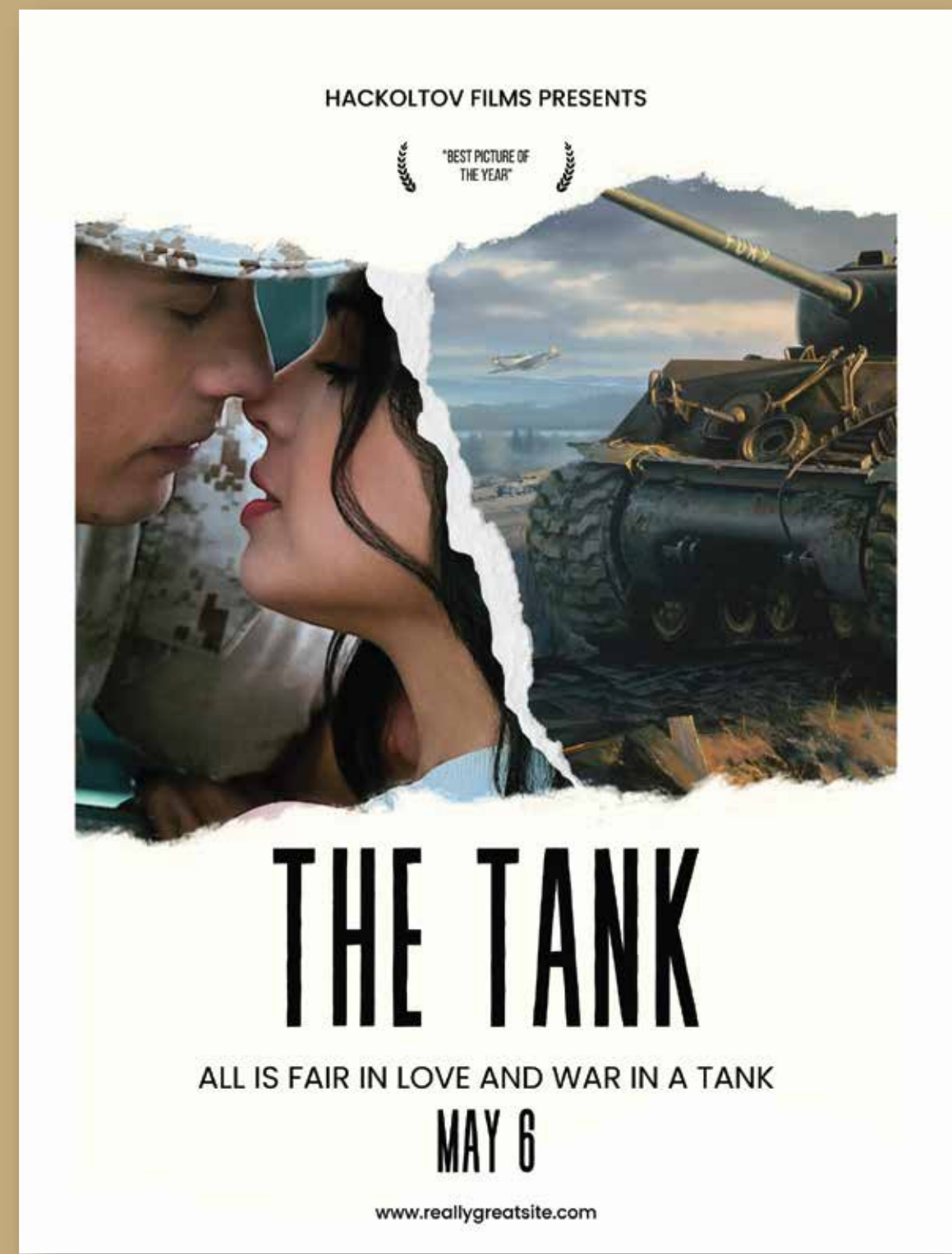


This award-winning “documentary” follows Jessica, Israel, and the rest of the festival crew as they navigate the high stakes world of Jewish cinema.



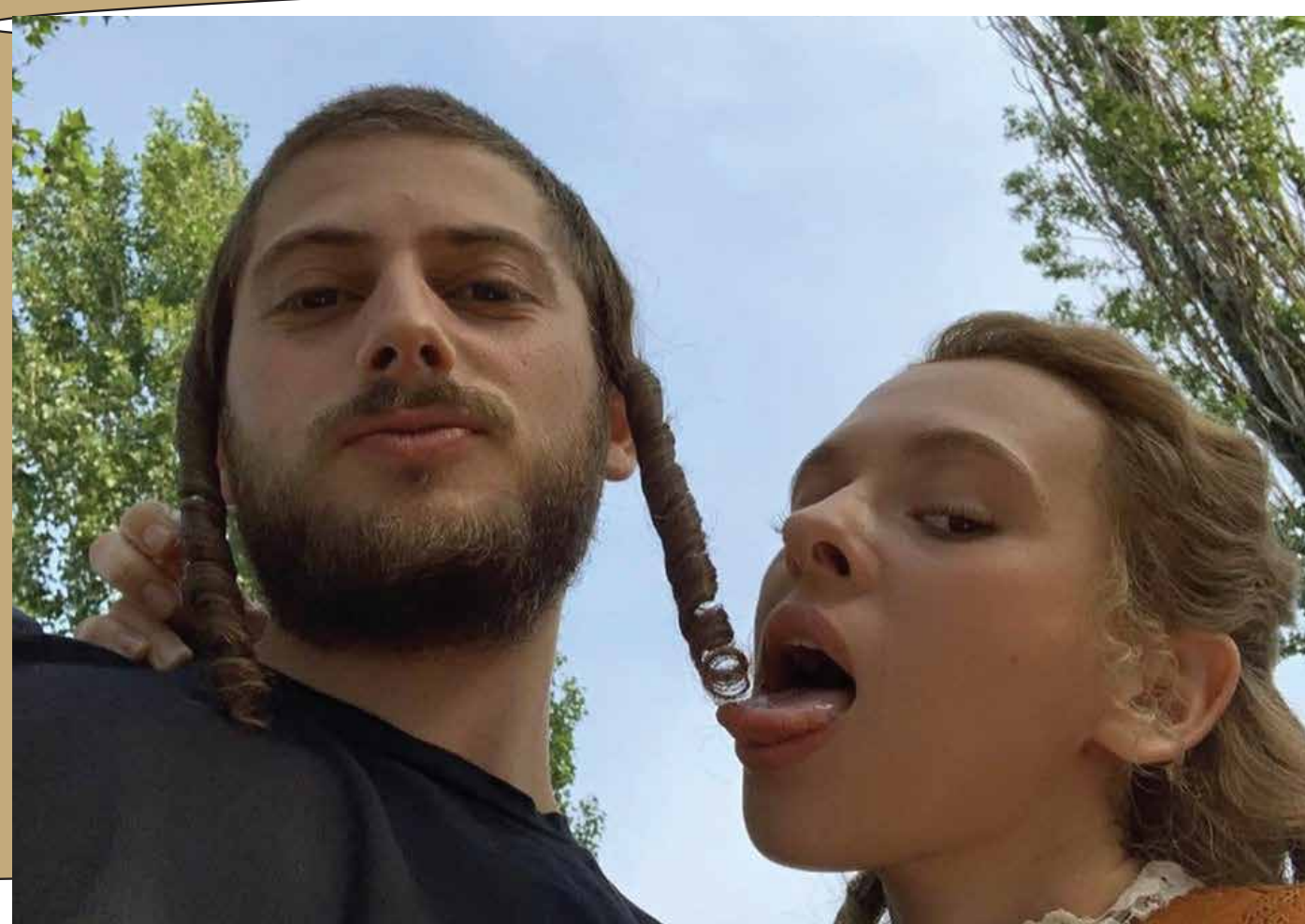


What films should they choose? What snacks should they buy? What font should they display?

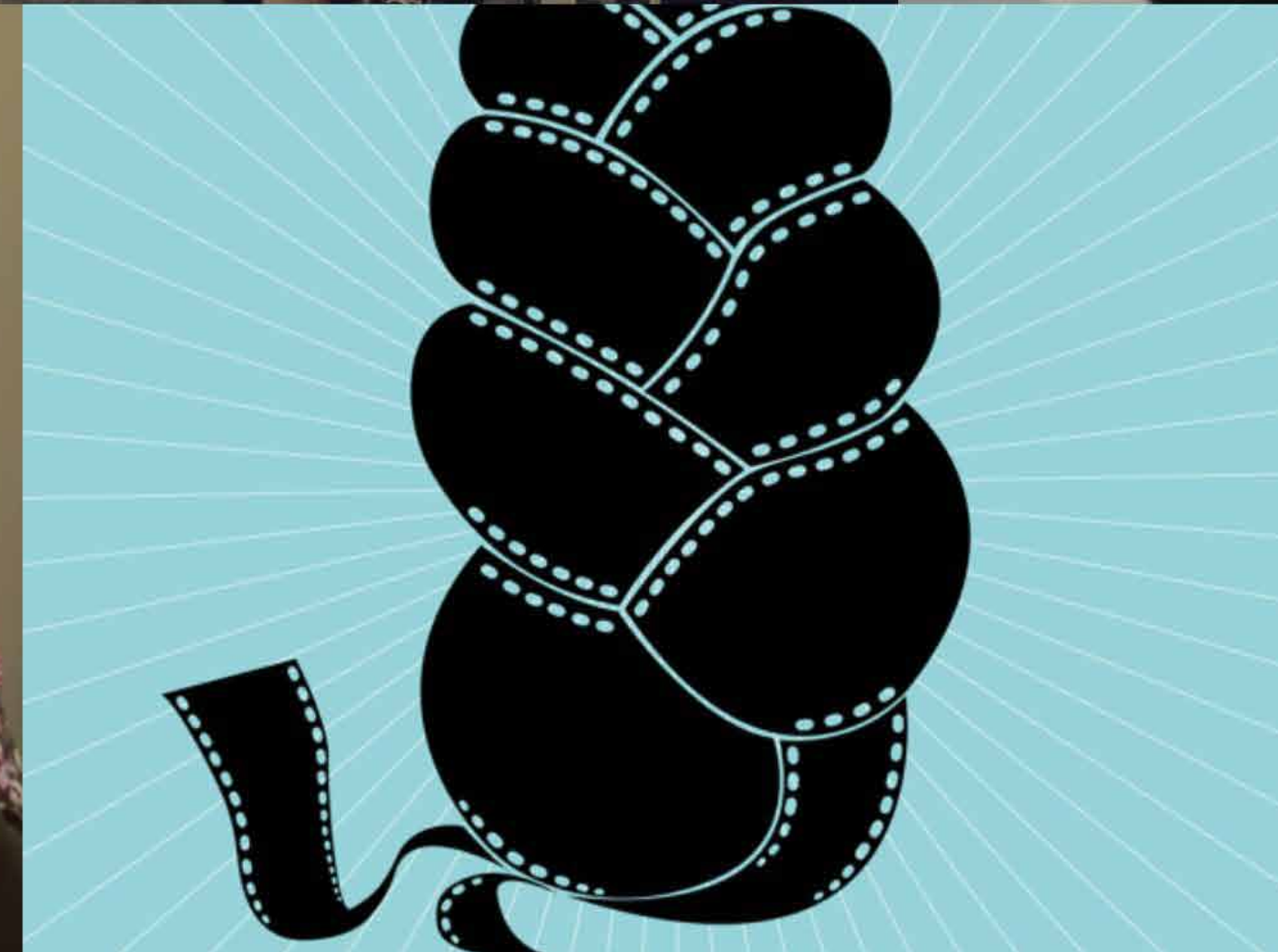




Opinions clash, egos collide,
and a pair of payos threaten
to wipe the Lakewood
Jewish Film Festival from
the face of the earth.



Moodboard



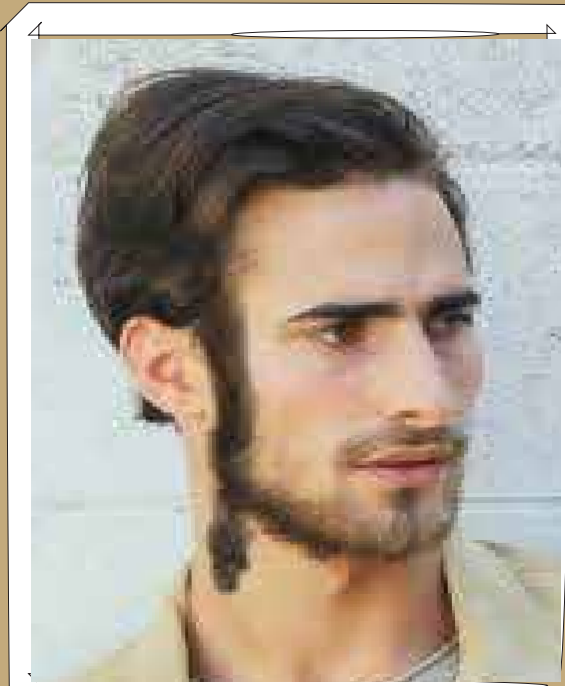


Characters

aka The Festival Team



ELIZA GOLDMANN - 55, dark curly hair and bulging eyes, die hard Israel lover, the festival's marketing director.



ISRAEL HYMAN - 30, thick eyebrows, blinks a lot, has a pair of soft, curly payos (Jewish sideburns). Son of the late, great Joel Hyman. **CAST** ✓



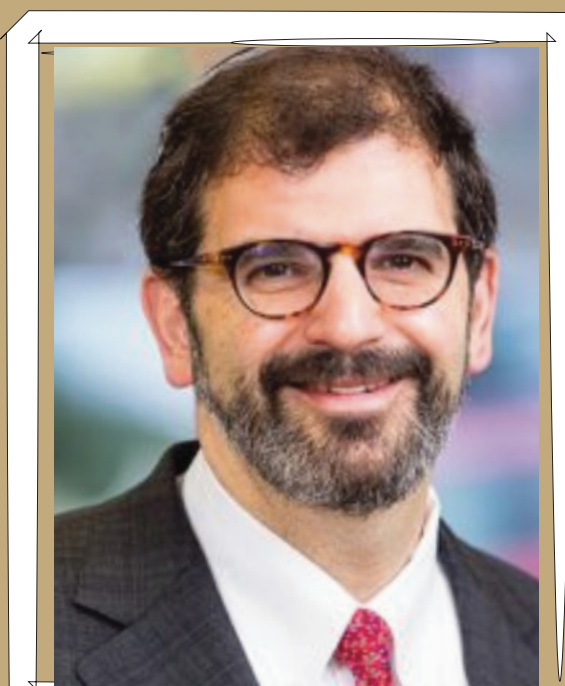
RONDA ANDERSON - 62, African American, former teacher, doesn't know how she ended up as the festival's office administrator.



JESSICA BERNSTEIN - 38, allergic to salt, type A, an unparalleled aficionado of Jewish cinema, co-director of the LJFF. **CAST** ✓



LEVY ROSENBLATT - 12, ginger, dorky, always wears a suit, a part time intern to fulfill his Bar Mitzvah duties.



KEVIN MADOFF - 45, big nose, bigger dreamer, youngest nephew of Bernie Madoff, graphic designer.



HAROLD SHULMAN - 79, soft spoken, avid squash player, head of the Lakewood JCC



Production Company

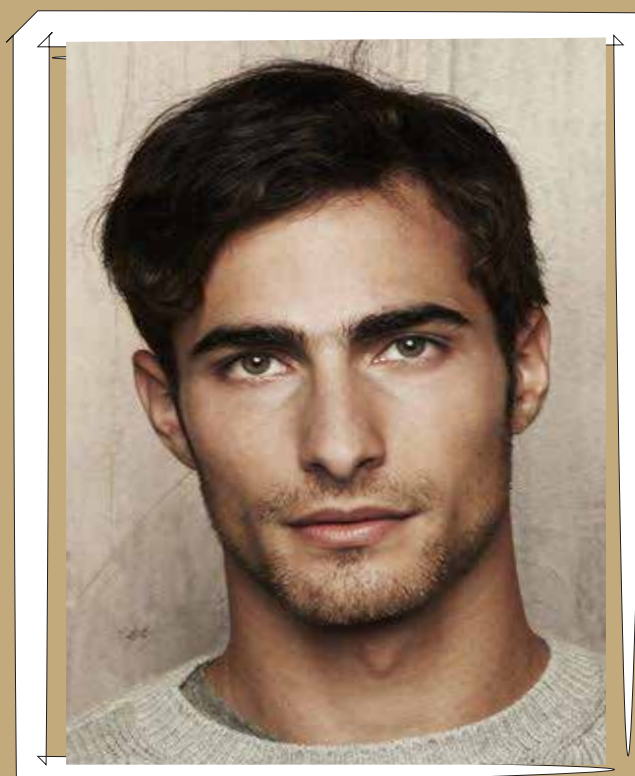


VACATION THEORY is a Los Angeles based production company which produced the feature DOULA (Universal) alongside actor, producer, and director Chris Pine. They have also produced commercial and narrative branded content, domestically and internationally, for clients such as Google, The Coca Cola Company, Venmo, Capital One, Uber and Lyft to name a few.



About Us

Writers & Directors



NADAV HEYMAN is an award winning writer and filmmaker based in Los Angeles. His latest screenplay, "Jackie & The Rats" was a 2022 semifinalist for the Academy Nicholl Screenwriting Fellowship. In 2019, Nadav was awarded an artist residency by Subhashok Art Center (Thailand), where he produced his solo work, "as.phyx.i.a.tion". In 2022, Nadav edited the Universal Motion Picture, "Doula", produced by Chris Pine. Nadav is also a film curator and board member of the LA Dance Film Festival and the co-founder of Somi Loto Films.

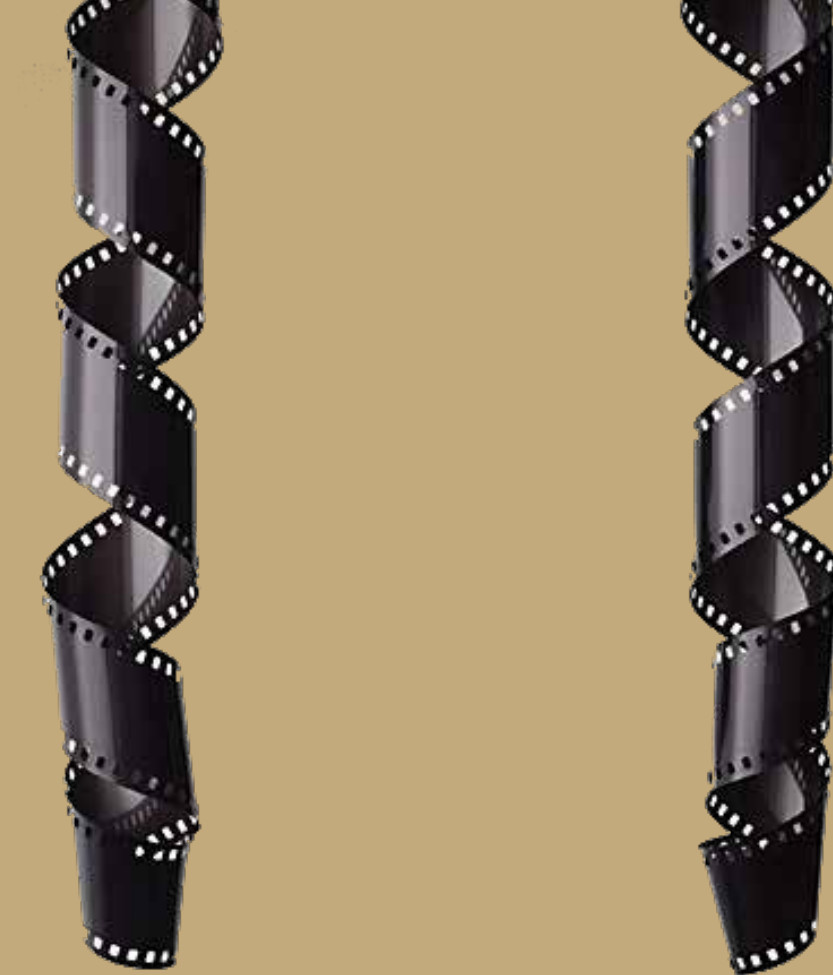


EREZ HEIMAN is an Israeli born writer, director, and producer. His most recent short film, "Jackie & The Rats", was short listed for Sundance and is currently being developed as a feature film. Erez is also a published author and the recipient of a development grant from YES DOCU, the biggest documentary network in Israel. Erez is considered one of the pioneers of the mockumentary genre in Israel, producing hits like, "Big Tuna" and "The Reno Pascal Show".



www.somilotofilms.com

© All Rights Reserved 2023



Thank You

תודה לכם

“The greatest strength of the Jewish people is not their perseverance; it’s their ability to laugh at themselves.”

-- Erez Heiman & Nadav Heyman



© All Rights Reserved 2023